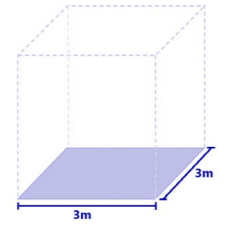
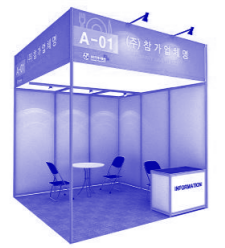



Participation Guide

01 Online Application	02 Send Down Payment	03 Payment of Balance	04 Opening of AI TECH+
Deadline Jul. 29 (Fri), 2022 www.aitech-plus.com	50% of the total participation fee should be paid within 5 days of application submission	Make the payment of the participation fee balance by July. 29 (Fri) and submit required documents	Sep. 28 (Wed) ~ 30 (Fri), 2022

Booth Type

Raw Space (9㎡)		<ul style="list-style-type: none"> •More than two booths (18㎡) is eligible to apply •Exhibitors need to construct and dismantle booths by themselves •The design drawings need prior approval from the Secretariat
Standard Booth (9㎡)		<ul style="list-style-type: none"> •Exhibition area : 9㎡ - Electricity(1KW) - Lighting, 2 outlets - Company name signboard - Floor pytex - Information desk, 3 chairs
Premium Booth (9㎡)		<ul style="list-style-type: none"> •More than two booths(18㎡) is eligible to apply - Electricity(2KW) - Lighting, Electrical outlet - Graphic(front & back 8㎡) - Information desk, table set

VAT excluded

Type	Raw Space(9㎡)	Standard Booth(9㎡)	Premium Booth(9㎡)
Unit Price (a+b)	USD 2,000	USD 2,300	USD 3,600
Space (a)	USD 2,000	USD 2,000	USD 2,000
Construction (b)	-	USD 300	USD 1,600

Booth Unit Price

Global AI Tech Market

AI TECH+

Artificial Intelligence Technology Plus Show 2022

2030 Vision and Goals

2022

AI Exhibition in South Korea

AI technology and product display
Operation of export consulting sessions for domestic and international customized buyers
Policy briefing, professional education program operation

2025

The Largest Future AI Exhibition in South Korea

Innovative technology demonstration case exhibition
Start-up pitching, investor-invited buyer consultation sessions
Hold a conference inviting world-class speakers
Operation of on/offline networking channels

2030

The Biggest Future AI Exhibition in Asia

Provision of a venue for exchanges and festivals among global AI companies
Representative conference for the innovative AI era

AI TECH+

Innovation Business Department, Kimdaejung Convention Center, 30 Sangmunuri-ro, Seo-gu, Gwangju

www.aitech-plus.com

+82-62-611-2142

info@aitech-plus.com

Host



Organizers



Korea Artificial Intelligence Association

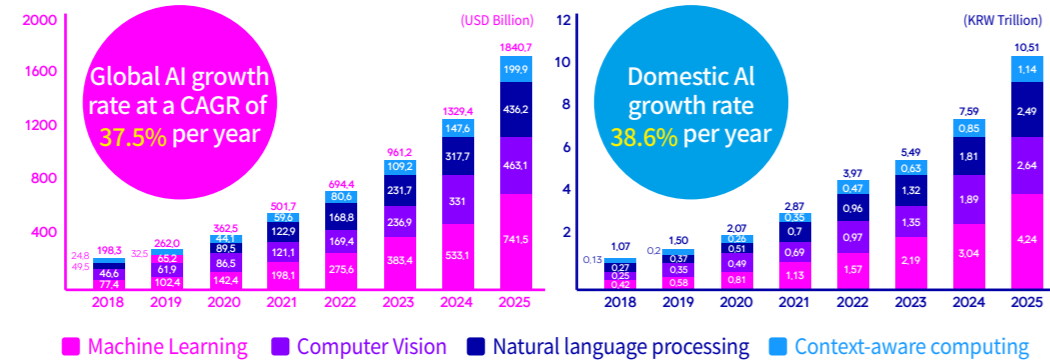


Kimdaejung Convention Center

Global Artificial Intelligence Convergence Center City, Gwangju!

Building an Enterprise-Centered Artificial Intelligence Business Ecosystem, AI TECH+

Korea and International AI Market Trends



Source : Global Artificial Intelligence(AI) Market, BBC(2020)

Korea and International AI Policy Trends



United States(US)

AI Initiative Administrative Order in US

Increase the self-sustaining competitiveness of the private sector through long-term and preemptive investment in R&D and manpower, and prioritize artificial intelligence(AI) investment.



China

Next-generation artificial intelligence development guideline

Promote large-scale investment and manpower training in government-led data and artificial intelligence(AI) fields, and designate leading companies to foster specialized platforms for each industry.

*Baidu(self-driving car), Alibaba(smart city), Tencent(medical, health care), iFLYTEK(speech recognition)



United Kingdom(UK)

AI Sector Deal

Artificial intelligence(AI) to increase the global industrial production company attraction, artificial intelligence(AI) environment, by five areas, including the development of policy proposals.

Artificial intelligence(AI) based on Civil Society Cooperation Promotion of human resources and focus investment in creating industrial environment.



Korea

Using DNA (Data, Network, AI) as a core engine, announce countermeasures for each field and expand support.

Promoting large-scale investment to overcome technical difficulties of artificial intelligence and secure competitiveness of artificial intelligence semiconductors development of next-generation.

Implementation of human centered AI Era.

Source : National Strategy for Artificial Intelligence (Dec. 2019 / Ministry of Science and ICT etc)

AI TECH+ Overview

Title **AI TECH+ 2022**
Artificial Intelligence Technology Plus Show 2022

Date September 28th (Wed.) - 30th (Fri.), 2022

Venue KDJ Convention Center, Gwangju, Rep. of Korea

Scale 150 Exhibitors, 300 booths, 6,048m²

Theme [RE: A.I.]
Real Experience Artificial Intelligence

We have received a reply from AI to our various technical requests for the New Normal era. Artificial intelligence provides solutions to make a better environment and society for us. Meet real experience created from AI in AI TECH+.

Host **GWANGJU CITY**

Organizers **AICA** Korea Artificial Intelligence Association **kotra** Korea Trade-Investment Promotion Agency
Kimdaejung Convention Center

Partners **CHONNAM NATIONAL UNIVERSITY** Gwangju Institute of Science and Technology **CHOSUN UNIVERSITY** **HONAM UNIVERSITY**

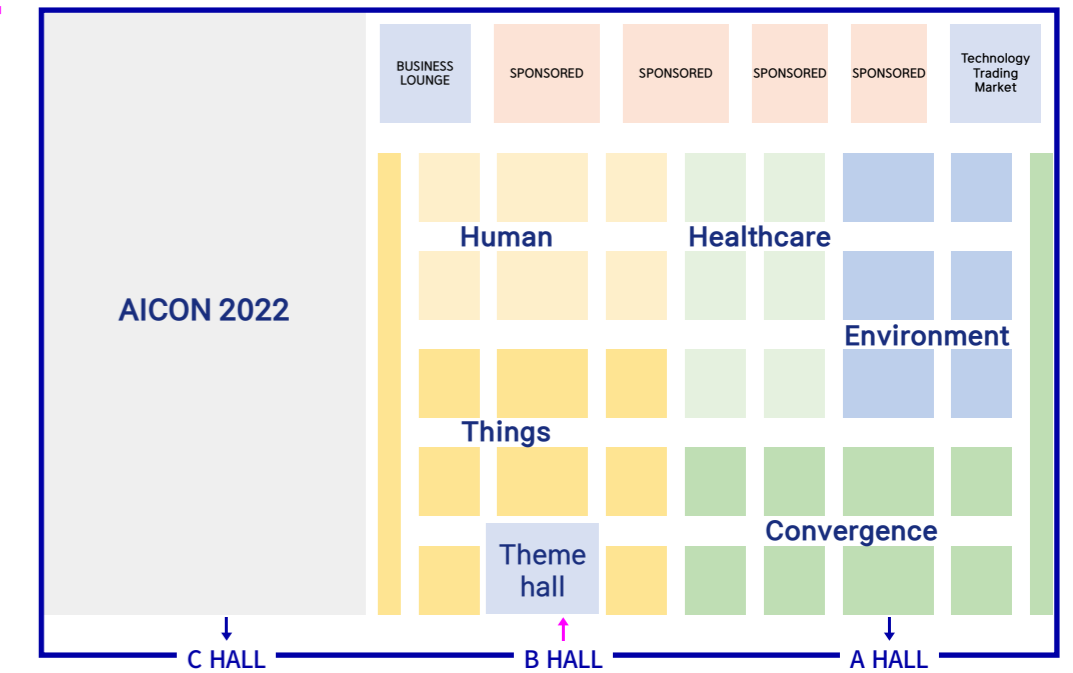
Website www.aitech-plus.com

Exhibition Category

AI-Based Technology and Convergence Industry



Booth Layout



Concurrent Events

AICON 2022 Sep. 28th (Wed.) - 30th (Fri.), 2022
C hall, KDJ Convention Center

Hosts: Ministry of Science and ICT, **GWANGJU CITY**, **nipa** National IT Industry Promotion Agency

Organizer: **AICA** Korea Artificial Intelligence Association

UK Global Business Envoy Online B2B Technology Exchange Consultation Sep. 28th(Wed.) - 30th(Fri.), 2022

Venue: Business Lounge, KDJ Convention Center | Host: Korea Advanced Manufacturing Research Institute, KAMRI

Overseas Buyer Business Meeting Sep. 28th(Wed.) - 29th(Thur.), 2022

Venue: Business Lounge, KDJ Convention Center | * Support for pre-registration of exhibition participants to invite buyers.

AI Test-Bed Korea in Gwangju Sep. 28th(Wed.) - 30th(Fri.), 2022

Venue: Exhibition hall special stage, KDJ Convention Center

Technology Trading Market Sep. 28th(Wed.) - 30th(Fri.), 2022

Venue: Business Lounge, KDJ Convention Center | Host: Korea Artificial Intelligence Association